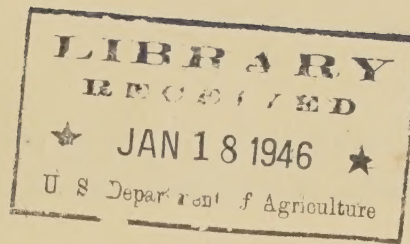


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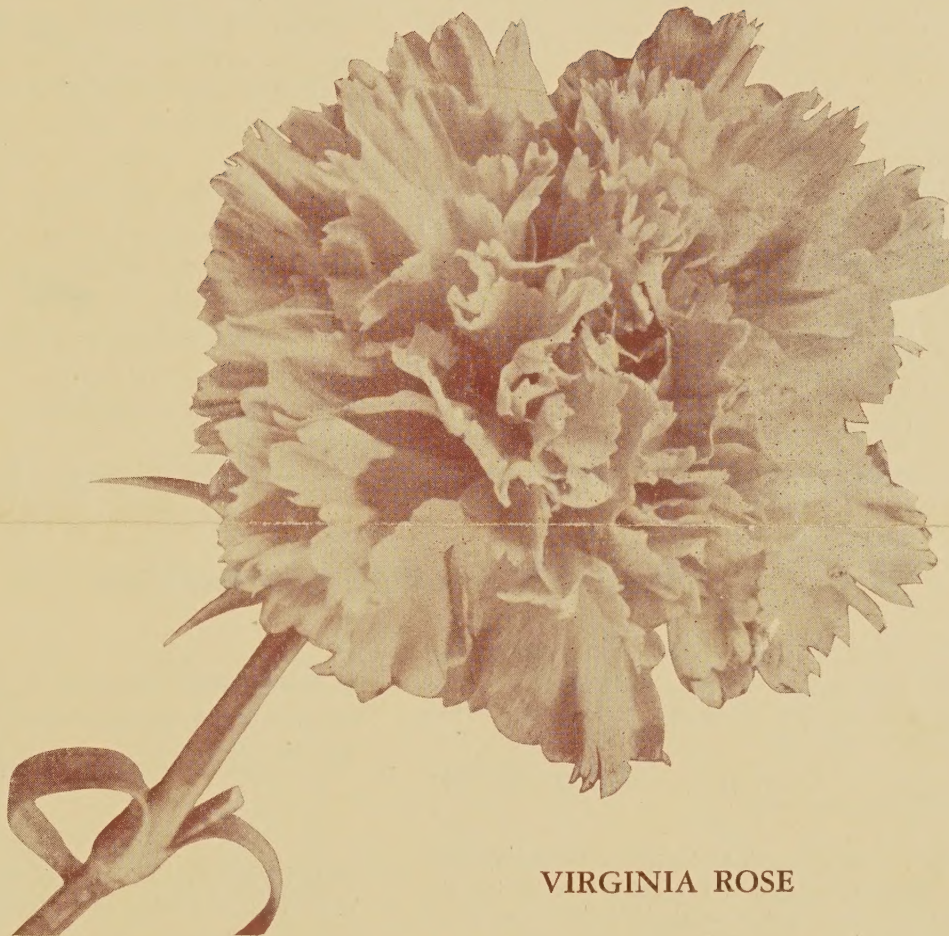
CARNATION CUTTINGS *Our Specialty*



1946

*Varieties Introduced
by Us Exclusively*

VIRGINIA
VIRGINIA HERCULES
VIRGINIA ROSE
GIANT LADDIE
GARDENIA
LOCHINVAR
MARY STUART
SILVERLYN
ARUNDEL
ELIZABETH ROWE
NORTHLAND
JOHN BRIRY
CORONET
MAINE GOLD



VIRGINIA ROSE

COLONEL BLIMP (Seedling)

New White Carnation originated with Peter Beuerlein's Sons. A fine White Seedling, good shipper and keeper. Very fragrant and a splendid all around grower. Makes a good growth in the field, carries over for 2 years in greenhouse. Flowers are similar to "OLIVETTE" but grows much taller and free of any disease. Awarded a Gold Medal by the New York Florist Club. Not Patented.

Price: \$25.00 per 100, \$200.00 per 1000.

*"Specializing in Carnation Cuttings
for over a quarter of a Century."*

Roman J. Irwin
38 West 27th Street
New York 1, N.Y.
Telephone
MUrray Hill 4-2444



IRWIN'S QUALITY PLANTS and CUTTINGS

(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

CARNATION CUTTINGS, New Varieties for 1946

VICTORY RED, Sport of King Cardinal but much deeper red, the color holding the same at all seasons. The majority of the flowers are fuller than King Cardinal. Growth and habits are the same as the parent.

Price: \$15. per 100, \$125.00 per 1000.

INGRAM'S CORONET, A White variegated sport of Coronet. Coronet was a yellow variegated seedling which was not disseminated on a large scale. This sport is superior to the parent plant in every way. The plants are of good size and very free. The flowers are of medium size and very attractive. They keep well and do not split. It is a "bread and butter" variety and a most welcome addition to the list of good commercial Carnations. This is the first White variegated carnation of merit that we have seen in many years.

Price: \$15. per 100, \$125.00 per 1000.

WILLIAM SIM, (P) A scarlet seedling. The color is equally as good as that of King Cardinal. The flower is as large or larger than that of Cardinal and is much fuller. It is a better keeper and shipper. Plants are large and bushy. Stems are of moderate length. Production is good. The variety is restricted and the supply limited. We will accept orders subject to the ability of the originator to supply the stock.

Price: \$20. per 100, \$150. per 1000.

No. 16 RED, A scarlet seedling, the flower of which is very similar to that of William Sim in both color and form. The stem is stiff and of good length. Production is good. The flowers are remarkable keepers. The plants are not bushy as are those of William Sim, and there is no grassy growth whatever on them. They should be planted a little closer together than the average variety. This variety is not restricted but the supply is limited.

Price: \$20. per 100, \$150. per 1000.

LIGHT AND SALMON PINK VARIETIES

IDA, A habit sport of Eleanor, it's a decided improvement in habit over Eleanor. Ida does not grow so grassy. Color Light Salmon Pink with good stem.

Price: \$12. per 100, \$100.00 per 1000.

SALMON VIRGINIA . . . Sported with Paul Brigham, Westboro, Mass. Sport of Virginia. Color a true salmon that holds its color into the months of May and June. Awarded Silver Medal at New York Florist Club in 1941. First prize in the Boston Spring Flower Show 1944.

Price: \$12. per 100, \$100.00 per 1000.

GIANT LADDIE, (X) Deep salmon pink, sport of Laddie—Our Exclusive Introduction.

Price: \$15. per 100, \$125.00 per 1000.

CHARM (P) A quality salmon-pink resembling Laddie in size but a little darker in color.

Price: \$20. per 100, \$150. per 1000.

MELLOW PINK, Light Salmon Pink.

Price: \$8.50 per 100, \$75. per 1000.

VIRGINIA DARK PINK, Sport of Virginia. Sported with Klug's Greenhouse. A fine deep pink, darker than Virginia Rose. Do not overlook this one. Nearly every grower of Virginia in the East has bought it.

Price: \$15. per 100, \$125.00 per 1000.

BLUSH PETER FISHER, Sport of Peter Fisher. A light blush pink color. Habit and productions same as Peter Fisher. A money-making light pink, a little lighter than Virginia.

Price: \$8.50 per 100, \$75. per 1000

VIRGINIA. (X) Our exclusive introduction in 1934. Still the best Light Pink.

Price: \$8.50 per 100, \$75. per 1000

VIRGINIA HERCULES (X) Virginia color, larger and fuller flower.

Price: \$15. per 100, \$125.00 per 1000.

ELEANOR, Light Salmon Pink.

Price: \$8.50 per 100, \$75. per 1000



(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

MEDIUM AND DARK PINK VARIETIES

VIRGINIA SUPREME . . . Sported with George Barr, So. Natick, Mass. "That modest, good grower who walks off with the Gold Medals." An improved Virginia; flower the same size as Virginia. Stock healthy and clean. Color similar to Peter Fisher, which holds until Spring. The plants look a little heavier than Virginia.

Price: \$15. per 100, \$125.00 per 1000.

VIRGINIA MILLER . . . Dark Pink Sport of Virginia.

Price: \$15. per 100, \$125.00 per 1000.

DARK PINK PETER FISHER, A Sport of Peter Fisher. Very much in demand.

Price: \$12. per 100, \$100.00 per 1000.

VIRGINIA ROSE (X) Sport of Virginia—Our Exclusive Introduction—Hard to beat for a Ward color.

Price: \$8.50 per 100, \$75. per 1000

JOHN BRIRY, (X) Dark Pink—our exclusive introduction. Without doubt the most perfect dark pink quality Carnation yet introduced. The flowers should bring more money in the market. It's in the Laddie class.

Price: \$8.50 per 100, \$75. per 1000

NEW DEAL WARD, A selected and improved Boston Ward.

Price: \$7. per 100, \$60. per 1000.

PETER FISHER, A very prolific bloomer of the medium or rose pink.

Price: \$8.50 per 100, \$75. per 1000

DIRIGO, Dark pink, similar to My Love in size, form and color.

Price: \$8.50 per 100, \$75. per 1000

VIVIAN, Dark Pink.

Price: \$8.50 per 100, \$75. per 1000

RED VARIETIES

TOM KNIPE, (P) A little deeper and larger than King Cardinal. Flowers are very full with perfect form. Originator claims calyx does not split. It has a long stem and is free flowering. Growers like it.

Price: \$20. per 100, \$150. per 1000.

KING CARDINAL (P) A fine scarlet.

Price: \$12. per 100, \$100.00 per 1000.

C. W. WELD . . . Seedling by George Barr

Cross King Cardinal on Pelargonium. Color Dark Red. Clean healthy grower, good stem, good shipper and free flowering. Edges do not bruise like other dark red varieties. New England growers like it. No patent or restrictions.

Price: \$12. per 100, \$100.00 per 1000.

BARBARA FARR, A scarlet sport of Spectrum Supreme.

Price: \$8.50 per 100, \$75. per 1000

WHITE VARIETIES

ARUNDEL (XA) (Seedling) A very promising White. Resembles Olivette in form, with good stem, free flowering and a good shipper.

Price: \$12. per 100, \$100.00 per 1000.

NORTHLAND, (XA) A large Snow White color. Fine stem, free flowering and good keeper. Very fragrant.

Price: \$20. per 100, \$150. per 1000.

OLIVETTE, One of the best Whites. Doing very well with most growers.

Price: \$8.50 per 100, \$75. per 1000

PATRICIAN, A good large white.

Price: \$8.50 per 100, \$75. per 1000

PURITAN, White, a very free-bloomer.

Price: \$7. per 100, \$60. per 1000.

WHITE PETER FISHER, Exactly the same as Peter Fisher. A money-making White.

Price: \$8.50 per 100, \$75. per 1000

WHITE MAYTIME, A pure White, sport of Maytime.

Price: \$8.50 per 100, \$75. per 1000



(X)—Our Exclusive Introduction

(A)—Agreement Varieties

(P)—Patented Varieties

CRIMSON VARIETIES

KLUG'S CRIMSON . . . Color brighter than Woburn. Does not turn black, very free flowering. Good stem and a fine keeper.

Price: \$15. per 100, \$125.00 per 1000.

BEUERLEIN'S CRIMSON, An outstanding Crimson variety. Resembles Woburn but is much earlier and freer.

Price: \$8.50 per 100, \$75. per 1000

SETH PARKER (P) A bright Crimson with a reddish cast which shows to splendid advantage under artificial light. One of the best commercial crimsons.

Price: \$20. per 100, \$150. per 1000.

WOBURN, Crimson. The blooms are of good size, are full and well-formed and they keep perfectly. There is never any splitting.

Price: \$8.50 per 100, \$75. per 1000

VARIEGATED AND NOVELTY VARIETIES

BARBARA BRIGHAM, A sport of Golden Wonder. A beautiful light apricot with pink pencilings.

Price: \$8.50 per 100, \$75. per 1000

DAIRYMAID, White with distinct penciled lines of deep pink—good commercial variety. A good keeper and shipper.

Price: \$8.50 per 100, \$75. per 1000

GOLDEN WONDER, Yellow variegated.

Price: \$8.50 per 100, \$75. per 1000

LOCHINVAR (X)—Our Exclusive Introduction. Pelargonium type. Color, rich velvet sheen with orchid edge.

Price: \$8.50 per 100, \$75. per 1000

MARCHIONESS OF HEADFORT, Pelargonium type. Cream White melting into a ground color of Rich Red; very beautiful.

Price: \$12. per 100, \$100.00 per 1000.

PELARGONIUM, White ground, each petal overlaid with Crimson Maroon.

Price: \$12. per 100, \$100.00 per 1000.

SCARLET KING, Sport of Pelargonium. It is doing very well. The Petals are Cream White with Bright Red markings in center and edge. Very beautiful.

Price: \$12. per 100, \$100.00 per 1000.

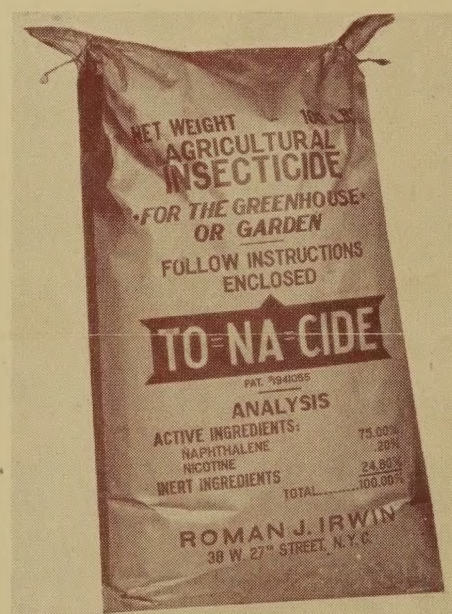
YELLOW VARIETY

MILLERS YELLOW, The best yellow, and a good producer.

Price: \$15. per 100, \$125.00 per 1000.

TO GROW BETTER CARNATIONS

— U S E —



Best Insecticide to Kill Thrips and other Insects in the soil. Use now on your Carnations, Snapdragons, Roses, Gladiolus Bulbs, etc. Write for particulars.

5 lbs.\$1.25 10 lbs.\$2.00 25 lbs.\$4.00 50 lbs.\$7.00
100 pounds\$13.00 — F.O.B. New York

TESTIMONIAL

Please ship as soon as possible 100 lbs. of To - Na - Cide. Impossible to have good carnations without it.

FLETCHER'S FLOWERS
Warren, Ohio